

In radio markets of my size (small) it is crucial that I be involved in my local community. Whether it be live broadcasts at charity events, monetary donations, prize donations, free airtime, my employees serving on various charitable organizations, and many many other services, I can tell you that now more than ever, small market radio is serving it's local communities. Is radio doing the same things it did 20 years ago? No, but I can't seem to find a full service gas station anymore either. I am proud to be a local broadcaster serving my local community, and I think almost all broadcasters are during a terrific job.

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